

# Rabindra Mahavidyalaya Champadanga, Hooghly

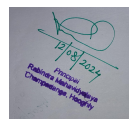


## 7.1: Institutional Values and Social Responsibilities

*7.1.3: Quality audits on environment and energy regularly undertaken. by the Institution. The institutional environment and energy initiatives are confirmed through the following*

- 1. Green audit / Environment audit*
- 2. Energy audit*
- 3. Clean and green campus initiatives*
- 4. Beyond the campus environmental promotion activities*

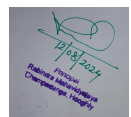
**Report on Environmental Promotional activities  
conducted beyond the campus with geo tagged  
Photographs with caption and date**





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# Environmental Promotional activities beyond the campus

## To promote water conservation measures within locality

An awareness rally to address the water and sanitation problem and cleaning of college and local community pond along with a seminar session was organized on 21/03/2022 by **Nature's Club** in collaboration with **NSS units** of College to motivate students and local people regarding proper cleaning and preventing the wastage dumping within water bodies.

### Outcome of the practice:

A very good response is noted among students as they not only cleaned the college pond but also cleaned the local community pond, inspired the local people to conserve ground water and maintain the surrounding water bodies.

### Programme Schedule

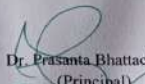
RABINDRA MAHAVIDYALAYA, CHAMPADANGA, HOOGHLY

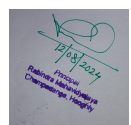
Dated: 16.03.2023

**NOTICE**

It is informed to all the concerned that a 'World Water Day' will be organized under the joint venture of Nature's Club and NSS Units as an extension programme of NSS Special Camp on the given date. The details are given below-

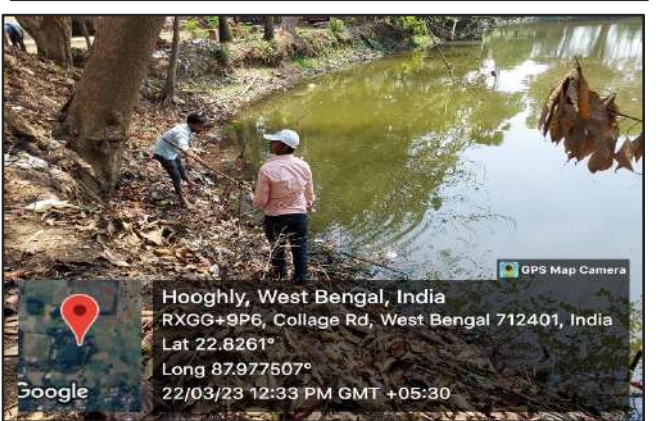
Date	22.03.2023
Timings	10.30 AM – 3.30 PM
Events	1. Students rally to raise awareness and inspire action to address the water and sanitation problem within the local community. 2. Cleaning of the College pond and local community pond at Adopted Village. 3. Prevent wastage of water within College campus 4. Seminar session
Organizing Unit	Nature's Club, Rabindra Mahavidyalaya, Champadanga, Hooghly and NSS Units, Rabindra Mahavidyalaya, Champadanga, Hooghly
Speakers & their topics Venue: (Room No. 78) (2 PM onwards)	1. <b>Mr. Aryya Das, SACT, Rabindra Mahavidyalaya.</b> Topic: <i>Importance of water and conservation process.</i> 2. <b>Mr. Sanjay Maity, SACT, Rabindra Mahavidyalaya.</b> Topic: <i>Presence of water on Earth and its management strategy with special reference to India.</i>
Participants	Students, Teachers and Non-Teaching Staff members of the college
Aim	The focus for this year is "Accelerating Change," and a campaign has been started to simply inspire people to take action to improve the way they use, consume and manage water.

  
Dr. Prasanta Bhattacharyya  
(Principal)  
Principal  
Rabindra Mahavidyalaya  
Champadanga - Hooghly





# Awareness rally within the local community



Students, teachers and staff members of Nature's Club and NSS units organized rally for saving water.

Students are cleaning the water bodies of college campus and local areas.

# Environmental Promotional activities beyond the campus



## Mangrove plantation at Chargheri, Sundarbans

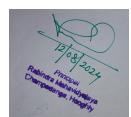
Name of the Programme	<b>Raising awareness of the value of mangroves among students and the local population</b>
Organizing Unit	Department of Geography
Date:	April 9, 2023
Event category	Environmental Awareness Programme
Brief Report	<p>The Indian Sundarbans (4263 km<sup>2</sup>) is the largest delta in the world. Each year, several cyclonic storms hit Sundarbans and severely damage mangrove vegetation, households, livestock and agricultural fields. The Department of Geography, in partnership with <b>Purbasha Eco Helpline Society</b>, planted mangrove in the Chargheri areas of South 24 Parganas, Indian Sundarbans, to safeguard the mangroves from natural catastrophes and to <b>raise awareness of the value of mangroves among students and the local population</b>. Although it was just the beginning for the students, the mangrove plantation gave the local rural population a wider range of <b>employment opportunities</b>. In West Bengal's rural areas, it will also support the <b>advancement of women's empowerment</b>.</p>



# A survey of livelihood vulnerability of Sundarbans People conducted by the students of Department of Geography



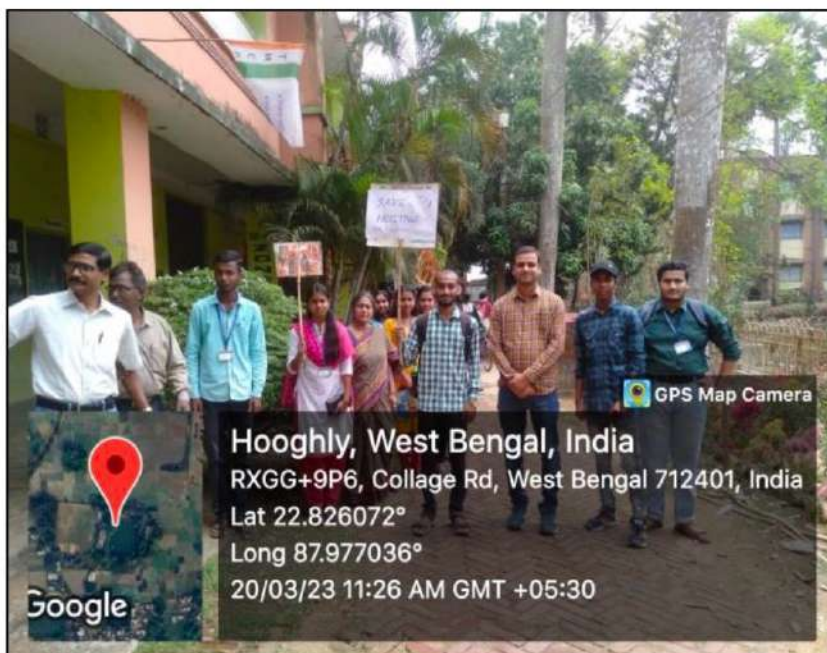
## Plantation activity at Sundarbans




# Environmental Promotional activities beyond the campus

## Preserving cultural heritage of the locality in collaboration with INTACH

<b>Name of the Programme</b>	<b>Preserving intangible heritage of the locality</b>
<b>Organizing Unit</b>	Heritage Cell, Rabindra Mahavidyalaya
<b>Date:</b>	August 27, 2022
<b>Event category</b>	Social Outreach Programme
<b>Brief Report</b>	<p>INTACH (Indian National Trust for Art and Cultural Heritage), an All India based Heritage Non-Government Organization, working on heritage preservation all over India inspired the History Department to form a Heritage Cell in the institution. Champadanga and its circumference has a rich architectural heritage. The locality has so many terracotta temples of middle age. One of those temple is situated just within 200 metres of the College. On this occasion, the Cell has organized a rally on 20.03.2023 to the said temple. The cell members and around 42 students from the History and English Department have taken part in the rally. Students and volunteers gathered information about the temple. Teachers and students talked to the local people and convinced them regarding the importance of conservation of the temple because that temple is a heritage. The temple is now in a dilapidated condition. The temple's frontside is decorated like ornament with beautifully minutely carved at least 50 terracotta plates with <i>shivalinga's</i> different motifs and <i>Vishnu Dashavataras</i>, and various daily life activities of medieval Bengal.</p>



  
 20/03/2023  
 Prof. Dr. Rajendra Prasad Chatterjee  
 Chairman, Heritage Cell

# Visit to local temple to promote awareness of preserving the cultural heritage resource



GPS Map Camera



Sachak, West Bengal, India  
RXFG+8HQ, Sachak, West Bengal 712401, India  
Lat 22.822783°  
Long 87.976641°  
20/03/23 12:05 PM GMT +05:30

Google



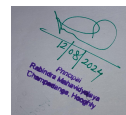
13/03/2024  
Dr. Anurag Kishore  
Chatterjee, Hooghly



## Environmental Promotional activities beyond the campus

### Facilitation of COVID-19 Pandemic Awareness Study to support UGC Initiative

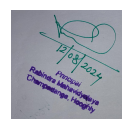
<b>Name of the Programme</b>	<b>Facilitation of COVID-19 Pandemic Awareness Study to support UGC Initiative</b>
<b>Organizing Unit</b>	IQAC, Rabindra Mahavidyalaya
<b>Date:</b>	June 25-29, 2020
<b>Event category</b>	Awareness Programme
<b>Brief Report</b>	<p>To analyze the impact of the dreadful Covid 19 pandemic on the social, mental, and economic well being of the mass population of Champadanga and adjoining areas of Tarakeswar, a survey was conducted based on study using both online structured questionnaire and offline field interview that revealed the level of awareness amongst the rural population of Tarakeswar region of Hooghly district of West Bengal. The survey showed findings in the areas mentioned below:</p> <ul style="list-style-type: none"><li>➤ The respondents comprised of mainly young aged persons with variable basic education and economic background.</li><li>➤ Awareness level regarding using different precautionary measures as prescribed in the guidelines of WHO was found to be diverse with some believing in maintaining all precautions while some showing total ignorance.</li><li>➤ Acceptance of lockdown as the only indispensable measure to combat Covid-19 pandemic was also partial as facing hunger was considered as more dreadful event than pandemic.</li></ul>





**Link to View of videos:**

[https://www.youtube.com/watch?v=9HuicVJ\\_Fmc&list=PLhT3JJCz2x9rGXZ2NubuTZ1xFYxacUuw6](https://www.youtube.com/watch?v=9HuicVJ_Fmc&list=PLhT3JJCz2x9rGXZ2NubuTZ1xFYxacUuw6)



# Dry Food Relief given by the College during Corona Outbreak



# COVID Awareness Programme organized by the College

